

# **Madanapalle institute of technology & science ,Madanapple**

## **Free Eye Check-up Camp On 08 sep 2022**

MITS to facilitate Health and Welfare of the Students and Staff. organized by NSS Cell-MITS in association with Vignan eye and general hospital, Madanapalle. 115 faculty and students were utilised eye check-up facility.

Raising awareness about the importance of regular vision screening is crucial in India where poor vision affects nearly 550 million people and costs the economy US\$37 billion every year in lost productivity. The situation is adversely impacted by low awareness regarding the seriousness of the issue and limited access to proper vision care, especially in rural areas. Cultural stigmas, misconceptions and myths surrounding glasses also prevent people from seeking the treatment they need.

Speaking about the initiative, Nikkhil K Masurkar, Executive Director of ENTOD Pharmaceutical said “Irrespective of how much you care for your eyes, there are times when you tend to miss certain symptoms which can lead to dry eye, red-eye, eye rashes or other eye problems. Though the minor problems can cause very little damage to the eyes, some can lead to vision loss, gradually. Keeping in mind the severity of the issue, we are conducting free eye check-up and cataract camps across different locations on the occasion of World Sight Day. ENTOD will be responsible for arranging the camps, providing necessary support to the doctors, arrange awareness or talk sessions and provide eye medicine samples to be delivered to the public for free. With the support of our 400 fellow workers on the ground for this latest campaign, we will ensure that more people attend the campaign and inform them of the importance of eye health and regular check-ups.”

There will be two types of camps to be organised for the event – OPD camp and cataract camp. While the OPD camp will be held for general eye diseases like glaucoma, dry eyes, red eyes, etc. the cataract camp will address the concerns of people who have eye issues like blurry vision which results from the formation of cataracts. Both government and private hospital ophthalmologists will be a part of the initiative.

“Visual impairment deters the ability to perform daily tasks independently and the majority of the causes of visual impairment are treatable. Sadly, awareness in the general public regarding early detection and prevention of eye diseases is very low. A significant number of people with blindness or visual impairment are above the age of fifty years, the most common causative factors being cataract, glaucoma refractive errors and diabetic retinopathy. Regular consultation with an ophthalmologist can identify the cause for visual impairment in time and timely

intervention can help the patient get the vision back or at least prevent further loss of vision. With the help of the community outreach camps, we would like to spread awareness and knowledge regarding the common eye diseases. Such awareness programs could lead to better understanding and acceptance of the importance of routine eye examinations for the early detection and treatment of common eye diseases, thereby reducing visual impairment in the society” said Dr. Aarti Heda, Consultant Ophthalmologist (Pune) & Medical Consultant, ENTOD Pharmaceuticals



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